

Digital Lounge

Tell Your Story

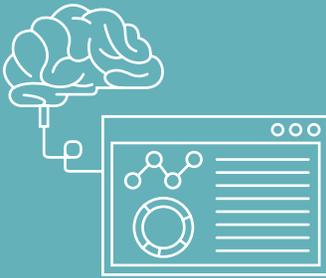
Whether you want to visualize an idea, organize data, or impress your first boss, the Digital Lounge has something for you!

The Digital Lounge is a resource for Annenberg students who want to tell their story using professional tools. Whatever your major, our team will teach you industry-standard tools that will help you succeed in both the classroom and workplace.

We've identified common threads based on Annenberg syllabi, real-world best practices and student feedback, and created a brand new line-up of programming.



Creative Media



Data Analytics



Personal Branding



Creative Media

Tell your story by visually bringing it to life.

You'll learn graphic design, video and audio editing, motion graphics and visual communication. Learn the ins-and-outs of the Adobe Creative Cloud and other software, so you can add captions to your social media videos or create a website for your final class project.



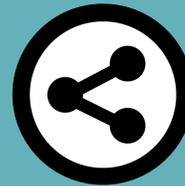
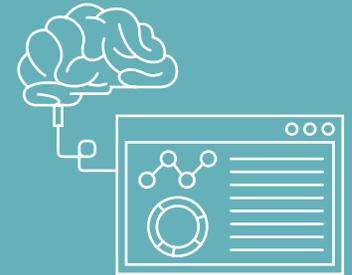
			
			
			



Data Analytics

Tell your story with the power of data.

You'll learn how to aggregate and structure data and visualize it. Gather and collect your data in meaningful ways with Excel or SPSS. Then, share your story with an engaging infographic made with applications such as Tableau or Infogr.am.





Personal Branding

Tell your story to prospective employers.

You'll create an individual brand, launch a portfolio site, customize a unique resume with cover letter and discover the best way to present yourself to the world. We'll show you how to elevate your brand, whether you have a class presentation or need to showcase your work on a professional WordPress website.



Our Resources

You'll have access to resources such as our student helpdesk, online tutorials, workshops and events and certification courses.



Space

Located on the third floor of Wallis Annenberg Hall, the Digital Lounge has plenty of study and collaboration space with moving furniture, bean bags, whiteboards and rolling monitors. Our doors are open Monday through Thursday from 9:00 a.m. to 10:00 p.m. and Friday from 9:00 a.m. to 5:00 p.m.



Certification Courses

Our courses will help you master the core functions of an application, as well as prepare you to pass official certification exams. Certifications look great on resumes!

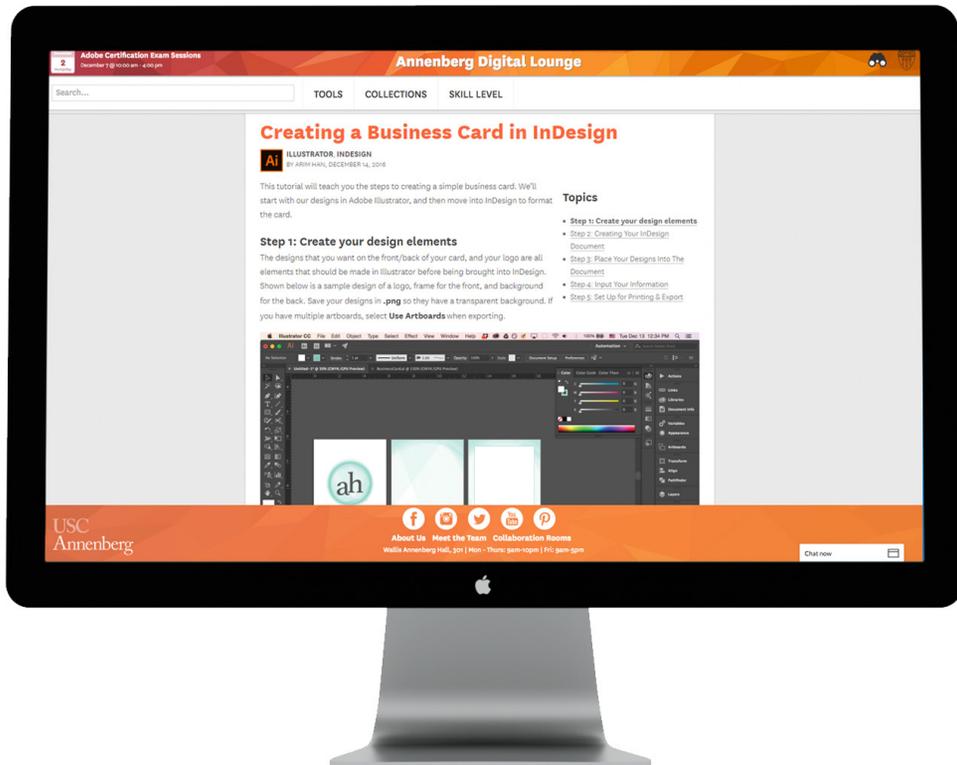
Workshops and Events

Our workshops show you how to get the most out of your professional software, breaking down important concepts in an easy-to-understand way. You'll walk out of a workshop ready to add a new project to your portfolio.



Student Helpdesk

Our team of student media specialists provide hands-on support as you work on class assignments or personal projects. Annenberg students can stop by with their devices and get one-on-one help. For students off-campus, AnnenbergDL.org has a live chat function for immediate, remote assistance.



Online Tutorials

AnnenbergDL.org features step-by-step tutorials on software that will help you create polished work. You'll be able to teach yourself at home, on your own time and at your own pace.

Annenberg Digital Lounge

Wallis Annenberg Hall, ANN 301

Hours

Mon-Thurs: 9am-10pm

Fri: 9am-5pm

Contact

AnnenbergDL@usc.edu

www.AnnenbergDL.org

Connect

@AnnenbergDL

